

# Rules for participation in the 4th Student Poster Confrontations in Tarnow

The Student Poster Confrontations is an international competition for printed, digital and animated posters. The aim of the event is to analyze the current development in poster design and to review the effects of various studios specialising in this field in terms of type, nature and curricula diversity. Design studios of various profiles and specialisations in higher education institutions are invited to participate. Posters created by students during the initial courses, as well as those part of M.A. and Ph.D. projects, may be submitted to the competition by the studio supervisors.

Depending on the number of applications, the Program Council will select submitted works for the exhibition. All posters qualified for the exhibition will automatically take part in the competition. This year, the competition awards will amount to **6,000 PLN**. Posters can be submitted in the following two categories, in which the jury will select the winners: Poster and Animated poster. The results will be announced during the opening of the exhibition on the **16th of June, 2023 at 6 p.m.** Participation in the competition is free. The condition for submitting posters for the exhibition and competition is sending the application form and the work as digital files to the following address of the organizer: [konfrontacjeplakatu@gmail.com](mailto:konfrontacjeplakatu@gmail.com) (attachments or downloadable link).

**The deadline for sending the digital versions of the competition posters is May 15, 2023.** The posters will be printed by the Organizer for the event. Only the projects developed in the period from April 2019 to April 2023 are accepted. Each studio can submit up to 10 posters and up to 5 animated posters.

1. **Poster:** format 70 × 100 cm (or similar), minimum 220 dpi, RGB (welcome), 5 mm bleed and cut marks. In the name of the file, please include only the name and surname of the author (possibly additional numbering).

2. **Animated poster:** Full HD format (or similar), vertical orientation, MPG4 (also with sound). Length up to 1 min. Additionally, a frame from the animation for printing in the exhibition catalogue: longer side minimum 8 cm, 300 dpi, RGB.

The exhibition will be held from the **16th of June to the 29th of July, 2023** at the Market Square in Tarnów and in the Cultural Center in Tarnów.

We plan to display a variety of posters, showing a wide spectrum of approaches to designing visual communication. We are especially interested in original solutions that will encourage discussion and creative activity.

The detailed rules of participation are included in the Regulations.

**Bartłomiej Bałut**

Curator of the Exhibition

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[facebook.com/KonfrontacjePlakatu](https://facebook.com/KonfrontacjePlakatu), [wydzialsztuki.pl/konfrontacje-plakatu](http://wydzialsztuki.pl/konfrontacje-plakatu)

# Regulations of the Student Poster Confrontations in Tarnow 2023

1. The aim of the exhibition and competition Student Poster Confrontations, hereinafter referred to as Confrontations, is to analyze the current development in poster design and to review various studios specialising in this field in terms of type, nature and curricula diversity.
2. The Organizer of the Confrontations is the Faculty of Arts of University of Applied Sciences in Tarnow (UAS Tarnow).
3. The Curator and the Program Council are responsible for the ensemble of the exhibition.
4. The design studios of higher education institutions of various profiles and specializations, in which posters are developed during the courses, can take part in the Confrontations.
5. The posters are submitted to the Confrontations by the studio supervisors. The posters developed during the initial courses, as well as the ones accomplished during the M.A. and Ph.D. projects are accepted.
6. All of the students' works qualified for the exhibition will automatically take part in the competition.
7. Projects created between April 2019 and April 2023 are accepted for participation.
8. Various designs of printed, digital and animated posters on socio-cultural topics are accepted. We welcome a wide spectrum of approaches, both typographic, as well as purely original or impressionistic.
9. There are two categories: Poster and Animated poster.
10. Participation in the Confrontations is free of charge.
11. Application conditions and deadlines:
  - the condition for submitting posters to the Confrontation is sending the completed application form and posters as digital files to the Organizer's address: [confrontacjeplakatu@gmail.com](mailto:confrontacjeplakatu@gmail.com) no later than **May 15, 2023, 12 p.m. (UTC + 01: 00)**. Digital files may be sent in the form of attachments or as a download link.;
  - works can be submitted in one or two categories: Poster and Animated poster;
  - Each design studio may submit up to 10 posters and up to 5 animated posters:
    - » Poster: format 70 × 100 cm (or similar), minimum 220 dpi, RGB (welcome), 5 mm bleed and cut marks. In the name of the file, please include only the name and surname of the author (possibly additional numbering).
    - » Animated poster: Full HD format (or similar), vertical orientation, MPG4 (also with sound). Length up to 1 min. Additionally, a frame from the animation for printing in the exhibition catalogue: longer side minimum 8 cm, 300 dpi, RGB.
  - The Organizer reserves the right not to allow posters that are not properly prepared for printing or displaying to participate in the Confrontations.
  - The Organizer reserves the right not to allow participation in the Confrontations of works that violate the legal regulations and principles of social coexistence in force in Poland, or do not respect the principles of respecting individuals or social groups.

## 12. Exhibition

- The exhibition will be held at the Market Square in Tarnów and in the Tarnów Cultural Center from the **16th of June to the 29th of July 2023**.  
The vernissage will be held on the **16th of June, 2023 at 6 p.m.**
- Depending on the number of applications, the Program Council may select the works taking part in the Confrontations.
- The Organizer covers the costs of printing posters from the received digital files and preparing them for the display.
- The posters are presented in sets, with their affiliation to a particular design studio where they were developed. Each poster will be labeled with the name of the author, the name of the design studio and the name of the higher education institution.

## 13. The competition

The Organizer of the Confrontations appoints the Competition Jury, which will select the winners from among the authors of the projects qualified for the exhibition and award cash prizes in two categories: Poster and Animated poster.

The amount of prizes in the Poster category: PLN 2,000 - 1st place, PLN 1000 - 2nd place. The amount of prizes in the Animated poster category: PLN 2,000 - 1st place, PLN 1,000 - 2nd place.

The competition results will be announced on **June 16, 2023**, during the opening ceremony of the exhibition.

## 14. Application for the participation in the Confrontation is tantamount to:

- free-of-charge consent to the Organizer of the Confrontation to use the submitted works in the following forms: print, audio and video and on the Internet, in all activities and publications related to the Student Poster Confrontations 2023. The consent is granted free of charge and indefinitely, without any territorial restrictions;
- expressing consent to the use of personal data of Confrontations' Participants in accordance with the provisions of the Act of August 29, 1997 on the protection of personal data in force in Poland. The personal data of the Confrontations' participants will be stored and processed at the premises of the Organizer, only in connection with the implementation of the provisions of these Regulations. Each Participant has the right to inspect their data and to correct them.

15. The Organizer reserves the right to publish the photos of the works sent to Confrontations on the following website: <https://wydzialsztuki.pl/konfrontacje-plakatu/>, in the mass media, on websites and social media, and the right to prepare documentation for the promotion of the event, without payment of the copyrights.

16. The publishing of a catalogue with reproductions of works qualified for the exhibition and a photographic documentation is planned.

17. Sending the application is tantamount to accepting the provisions of the above Regulations.

18. Interpretation of the Regulations and settlements in matters not included in the Regulations are performed by the Organizer.

**The Organizer:**

Faculty of Arts of University of Applied Sciences in Tarnow (UAS Tarnow).

8 Mickiewicza st. , 33-100 Tarnów, Poland

[wydzialsztuki.pl](http://wydzialsztuki.pl)

[wydzialsztuki.pl/konfrontacje-plakatu](http://wydzialsztuki.pl/konfrontacje-plakatu)

**Program Council:**

Dariusz Vasina, Wojciech Kołek, Joanna Tyborowska,

Ewa Łączyńska-Widz, Michał Jandura

**Bartłomiej Bałut**

Curator of the Exhibition

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