

Rules for participation in the 3rd Student Poster Confrontations

The Student Poster Confrontations is an international competition for printed, digital and animated posters. The aim of the event is to analyze the current development in poster design and to review the effects of various studios specialising in this field in terms of type, nature and curricula diversity. Design studios of various profiles and specialisations in higher education institutions are invited to participate. Posters created by students during the initial courses, as well as those part of M.A. and Ph.D. projects, may be submitted to the competition by the studio supervisors.

Depending on the number of applications, the Program Council will select submitted works for the exhibition. All posters qualified for the exhibition will automatically take part in the competition. This year, the competition awards will amount to **6,000 PLN**. Posters can be submitted in the following two categories, in which the jury will select the winners: Poster and Animated poster. The results will be announced during the opening of the exhibition on the 27th of May, 2022 at 6 p.m. Participation in the competition is free. The condition for submitting posters for the exhibition and competition is sending the application form and the work as digital files to the following address of the organizer: konfrontacjeplakatu@gmail.com (attachments or downloadable link).

The deadline for sending the digital versions of the competition posters is April 30, 2022. The posters will be printed by the Organizer for the event. Only the projects developed in the period from April 2017 to April 2022 are accepted. Each studio can submit up to 10 posters and up to 5 animated posters.

1. **Poster:** format 70 × 100 cm (or similar), minimum 220 dpi, RGB (welcome), 5 mm bleed and cut marks. In the name of the file, please include only the name and surname of the author (possibly additional numbering).

2. **Animated poster:** Full HD format (or similar), vertical orientation, MPG4 (also with sound). Length up to 1 min. Additionally, a frame from the animation for printing in the exhibition catalogue: longer side minimum 8 cm, 300 dpi, RGB.

The exhibition will be held from the 28th of May to the 30th of July, 2022 at the Market Square in Tarnów and in the Cultural Center in Tarnów.

We plan to display a variety of posters, showing a wide spectrum of approaches to designing visual communication. We are especially interested in original solutions that will encourage discussion and creative activity.

The detailed rules of participation are included in the Regulations.

Wojciech Kołek

Curator of the Exhibition

Telephone number: +48 502830533, konfrontacjeplakatu@gmail.com

facebook.com/KonfrontacjePlakatu, wydzialsztuki.pl/konfrontacje-plakatu